

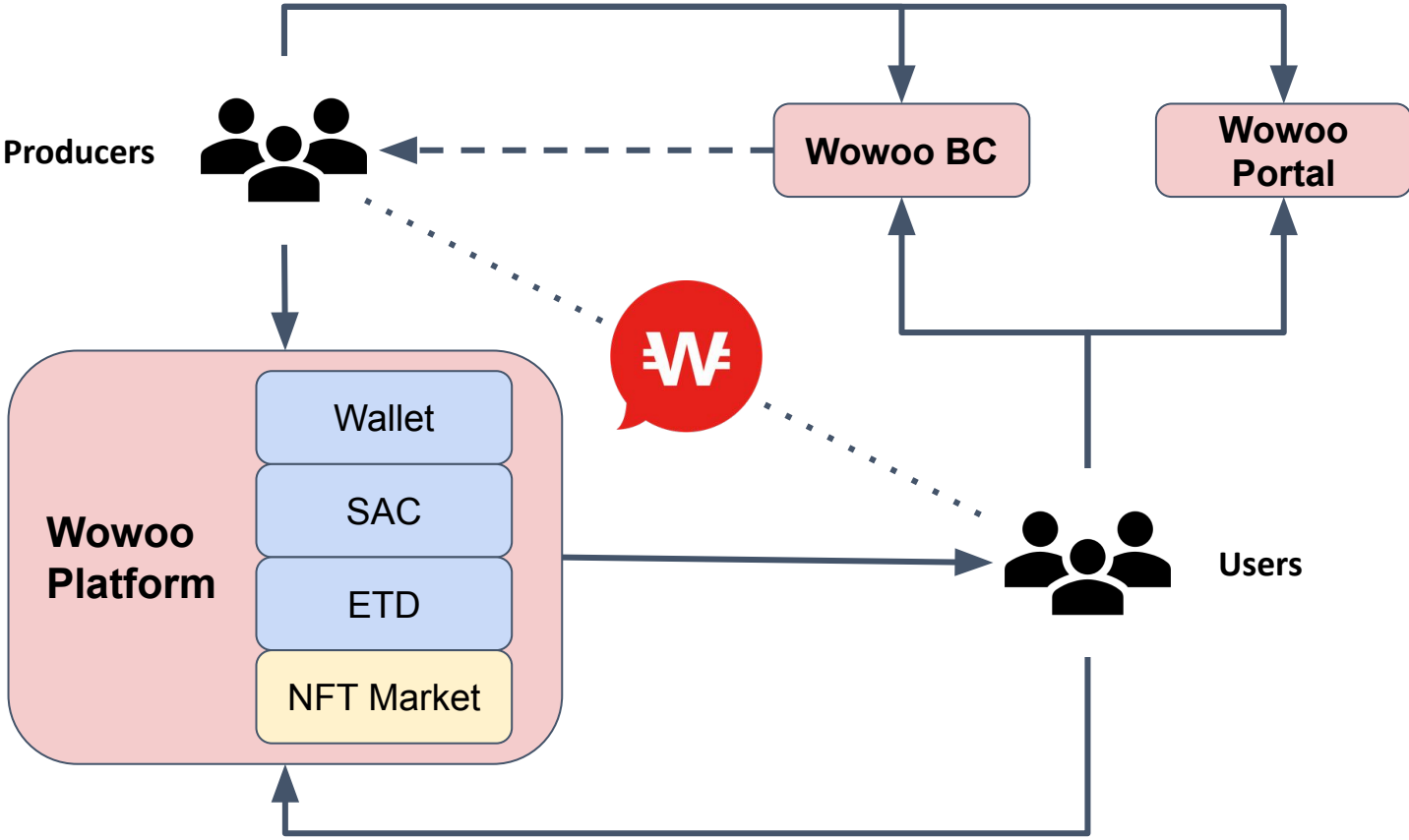


# Wowoo

## Dev Report Q1 2021



# Wowoo Service structure



# Development Status Update

# Encrypted Token Distributor

- Adding “Group ETD”.

Group ETD allows our subscribed producers to access the database as a collective group of users, which other producer customers has sent tokens to before and wished to be shared to other producers.

Producers are able to distribute their token (OT/WWB) to not only their own network customers on their social media, but also to Wowoo original community.

# Dashboard

## / UI

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- Adding new subscription packages to access “Group ETD”.  
Total of 4 packages;

1. **Standard**

WWB ETD: Sending Wowbit to a SNS user

2. **Standard Plus**

Standard plan features and:

Group ETD: Sending ETD in bulk to selected group

# Dashboard / UI

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### 3. Premium

Standard plan features and:

SAC: Create your own Original Token (OT)

OT ETD: Sending Wowbit or OTs to a SNS user

### 4. Premium Plus

Premium plan features and:

Group ETD: Sending ETD in bulk to selected group

# Dashboard

## / UI

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- Added Subscription type and expiry date on the Dashboard
- Prioritize Ethereum (including WWB & OTs) in display of the Wallet
- Adding Korean translation

# Non Fungible Token Market

- Adding an exclusive marketplace for NFT trading.

Wowoo NFT market allows users to issue original NFT on Ethereum blockchain (ERC-721) and trade between the users in a unique way which empowers the NFT distribution.



# Ongoing Projects

- **Wowoo Portal wallet/trading of OTs**  
Integrating all OTs issued on Wowoo Platform on Wowoo Portal mobile application for both Wallet and Trading (DEX) features.
- **Marketing review on Dashboard**  
Displaying producer's marketing activities and data to review the Token Marketing performance.

# Ongoing Projects

- **OT pool**  
OT pool is where certain portion of the OTs issued by a producer is stored, which will be distributed to WWB token holders through promotional campaigns on Wowoo Portal or to users who subscribed to ETD premium account.
- **Affiliate program**  
Referral program to benefit the producer by introducing new producer and user to the platform.

# Ongoing Projects (WWB)

- **P2P matching service for NFT market**  
Constructing a matching engine triggered by WWB token in our marketplace, to select the new buyer on a random basis to win the opportunity to purchase NFT designed to
- **Reserve mining**  
Distributing WWB tokens to token holders from the Reserve pool (25% of total supply), based on the contribution made to the network.

# Marketing activities

# Marketing activities scheduled for 2021

## Q2. 2021

- Wowoo Platform service Prelaunch
- Service name vote
- Listing applications submit to Cryptocurrency ranking sites for WWB (e.g. Coinmarketcap.com, Coingecko.com)
- Listing applications submit to Cryptocurrency exchanges
- Terminate Wowoo Wallet app service (June)
- Legal study and applications towards “the Enforcement Decree of the Specific Financial Information Act” in Republic of Korea